

## COOKIES POLICY

This Cookies Policy sets out the basis on which we, Adnow LLP (Las Suite, 5 Percy Street, Fitzrovia, London, W1T 1DG) (hereinafter referred as **“the Company”**, **“we”**, **“us”**, **“our”**), use cookies and similar technologies on or relation to our Website, <https://push.adnow.com/> (**“our Website”** or **“this Website”**).

This Policy may be updated without notice to you. Please, check this Policy periodically. Your using of Website after our posting of any changes to this Policy will constitute your acceptance of those changes.

Our Website using cookie files and similar technologies to guarantee the maximum convenience for the users by customizing a Website (websites) for a particular user, helping user navigate them, storing that user’s preferences and login information. By using our Website, you are confirming your agreement for using cookie files in accordance with the present notification in regard to cookie type. If you do not agree with using such type of files, you need to set up the settings of your browser accordingly.

### **What is cookie file and similar technology?**

A cookie is a small file, which usually consists of letters and numbers. This file is stored on your computer, the tablet PC, cellphone and another device that you use to visit the Website. Cookie files are broadly used by the owners of various sites to maintain sites’ work or to improve its performance and to receive analytical information.

We can use different types of cookie files on our Website:

- **“Strictly Necessary”** cookie files. These files are essential; they allow moving throughout our Website and use its capability. These files do not identify you as an individual. If you do not agree to use this type of files, it can have an effect on the Website performance or its components.
- **“Performance”** cookie files. These files help us to understand how users interact with our Website by giving the information about areas which users visited and the time they have spent on the Website. In addition they show the problems with our Website, for example the message about errors. This can help us to improve the work of the Website.
- **“Functionality”** cookie files. These cookie files are meant for recognizing users that return to our Website. These cookies allow sites to remember how you are logged in, when you logged in and out, and possibly anything you have done on Website while you logged in.

Please, note that if you want to know which cookie files used by our customers on their websites, please, check their cookies policy (or privacy policy) on those websites.

### **Who is placing cookie files on my device?**

Cookie files can be placed on your device by administration of the Website <https://push.adnow.com/>. Such files called “first-party” cookies. Some of the cookie files can be placed on your device by service providers such as Google, Facebook, ad networks, etc.). Such files are called ‘third- parties’ cookies.

### **How long cookie files are stores on my device?**

The amount of time a cookie stays on your device is variable: the majority of cookies expire after the end of your browsing session. Some of the cookie files do not get deleted after the browser is closed. Such cookie files are called ‘permanent’. The permanent files’ storage timing on the device is different for various cookie files. In online advertising you can generally expect most advertising cookies to last about one month or two years at most. You can manually delete such permanent files from your browser.

### **Which cookies do we use now?**

Today our Website use the following cookies:

<b>Cookie name</b>	<b>Functionality</b>	<b>Storage term</b>	<b>Cookie owner</b>
login.service.ts	This cookie helps us to identify and authenticate the user	Permanently	The Company
<u>login.service.ts</u>	This cookie helps us to identify the user's http session. Commonly used in all web applications to identify user requests during a session.	Permanently	The Company

### **How to manage and reject cookies?**

Most of the Internet browsers originally are set to accept cookie files automatically. You can change the settings that you can block cookies or notify the user when these files will be sent to the device. There are different ways of operating cookie files. Please see the browser’s instructions so you can learn more how to correct or change its settings.

There are few options to reject (delete) cookies from your device:

- If you do not agree to the saving of cookies on our part, you can examine your cookie status in the header of this page at any time, and also deactivate the saving of behavioral targeting cookies by us on our Website.

- Change your settings collectively for various providers under preference management on “Your Online Choices”: <http://www.youronlinechoices.com/uk/your-ad-choices>.
- You can disable the storage of cookies or set your browser to notify you before accepting the storage of cookies. Please, note that users who do not accept the storage of cookies may not be able to access certain functionality of our websites, or can only use our websites with considerable difficulty.

This Cookies Policy is effective from December, 5, 2018.